New Media Data to Identify Student Training Needs

USETDA 2012

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Overview

1. New Media
2. Background at FIU
3. Data Findings
4. Full Assessment
5. Data Synthesis
6. Recommendations
New Media

LibGuide and everything in it

• Embedded YouTube Videos
• Downloadable Files
• Pages with Information
• Link
Survey Response

Why couldn't you attend a workshop?

Answer: not necessary
Background at FIU

- Several years of ETD and Hardcopy submission
- Started Position June 2011
- Created LibGuide and workshops Summer 2011
- Mandatory ETD commenced Spring 2012
Background at FIU (cont.)

1. Students submit a hardcopy draft about three weeks before their defense.

2. After students submit final paperwork, then instructions to upload are emailed.
Background at FIU (cont.)

Enrollment

<table>
<thead>
<tr>
<th>Program</th>
<th>Fall 2008</th>
<th>Fall 2009</th>
<th>Fall 2010</th>
<th>Fall 2011</th>
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<td>Masters</td>
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</table>

Thesis & Dissertation

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<th>Fall 2009</th>
<th>Fall 2010</th>
<th>Fall 2011</th>
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<td>39</td>
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</tbody>
</table>
Background at FIU (cont.)

Common Error Checklist

PLEASE REVIEW THIS DOCUMENT: There are common errors throughout the document on the pages specified in the checklist.

FIU University Graduate School
Checklist for Thesis/Dissertation

Student Name: ________________________  Faculty ID #: ________________________
Phone: ________________________  E-mail: ________________________
Date: ________________________

Title Page:
- For the top margin is 1/2 in.
- Do NOT include page number.
- Contains text vertically and horizontally.
- All text must be double-spaced.
- Be consistent with the title of the thesis dissertation.
- Be consistent with your name throughout the document (including middle name or initial).
- No italics or bold.

Comments:

Signature Page(s):
- Please see the template online (http://gradual.fiu.edu/Template/Thesis_Dissertation.html).
- Please email LGS for approval before obtaining signatures for the final manuscript.
- Include Date of Defense.
- Be consistent with the title of the thesis/dissertation.
- Be consistent with your name throughout the document (including middle name or initial).
- Do not include Dr. or PhD before the committee members’ names.
- Only capitalize the first letter of important words in your title.
- No italics or bold.

Comments:

DEDICATION, ACKNOWLEDGMENTS, COPYRIGHT PAGE (OPTIONAL):
- Double space everything. No line, no text.
- Make sure ACKNOWLEDGMENTS are spelled this way (no I before ID).
- No italics or bold.

ABSTRACT OF THE THESIS OR ABSTRACT OF THE DISSERTATION:
- For the top margin is 1
- All text should be double-spaced.
- Be consistent with the title of the thesis/dissertation.
- Be consistent with your name throughout the document (including middle name or initial).
- Add Preference before your major professor’s name.
- Dedication/Abstract must be no longer than 350 words. Thesis Abstract must be no longer than 150 words.
- No italics or bold.

Comments:

TABLE OF CONTENTS / LIST OF TABLES / LIST OF FIGURES:
- Page numbers are not aligned.
- Pages numbers listed on the Table of Contents, List of Tables, and List of Figures must match actual location of the text as in the manuscript.
- Be consistent with all titles as listed within the manuscript or Table of Contents, List of Tables, and List of Figures. It must match on both pages (e.g., Col. of Table or Table then Col. of Table in body).
- Double space between the main heading and subheading and the text on the Table of Contents, List of Table, and List of Figures.
- No italics or bold.
- Single space within entry and double space between entries (this includes chapter, tables, figures, etc.)
- Unless you have at least five figures or five tables, do not add a List of Tables or List of Figures.
- Be consistent with the numbering of all entries (either Roman numerals or Arabic numerals within both manuscript and in your preliminary pages).

Comments:
Data Findings: YouTube

<table>
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<tr>
<th>Video</th>
<th>Views</th>
<th>Unique viewers</th>
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<tbody>
<tr>
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<td>195</td>
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<tr>
<td>Widow/Orphan Control</td>
<td>182</td>
<td>163</td>
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<tr>
<td>Creating a DigitalCommons Account</td>
<td>116</td>
<td>93</td>
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<tr>
<td>Submit ETD to DigitalCommons</td>
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<td>95</td>
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<td>Page Break Tutorial</td>
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<td>Dedication Page Formatting</td>
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Data Findings: YouTube

Week 5, 2012
Views: 44

Week 18, 2012

Hardcopy Draft Submission Deadline

Final ETD Form Submission Deadline
# Data Findings: File Downloads

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<thead>
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<th>Downloads by type</th>
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<td>180 D 84 M</td>
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<tr>
<td>Title Page</td>
<td>200</td>
<td>125 D 75 M</td>
<td>January</td>
</tr>
<tr>
<td>Abstract Page</td>
<td>132</td>
<td>81 D 51 M</td>
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<td>Dedication</td>
<td>94</td>
<td></td>
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<tr>
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## Data Findings: LibGuide Page Hits 1/2

<table>
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<td>Title Page</td>
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<td>List of Tables, Figures…</td>
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<td>Rules for Body of Text</td>
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## Data Findings: LibGuide Page Hits 2/2

<table>
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<tr>
<td>Acknowledgments Page</td>
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<tr>
<td>Copyright Page</td>
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<tr>
<td>FAQ</td>
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<td>March/April</td>
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<tr>
<td>Binding/Printing</td>
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<tr>
<td>Inserting Images, Charts, Equations</td>
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<tr>
<td>Copyright Registration</td>
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</table>
Survey Response

Why didn't you use the ETD Guide?

Answer: No Need
<table>
<thead>
<tr>
<th>Error Type (Spring ‘12)</th>
<th>Doctor (54)</th>
<th>Change*</th>
<th>Master (37)</th>
<th>Change*</th>
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<td><strong>414 (7.6)</strong></td>
<td></td>
<td><strong>227 (6.14)</strong></td>
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</table>

*Change = from Summer 2011

TOTAL: 641
7.04 errors/student
Change: -1.19
Full Assessment: Survey

51 Respondents of 96 graduating ETD students

Attended Workshop?
Yes 23
No 28

Why not attend?
10 – Schedule
8 – Didn’t know
3 – Out of Town
2 – No Need

Used ETD LibGuide?
Yes 35
No 15

Why not use?
10- Didn’t know
2- No need
1- Forgot

How useful was formatting Literature?
42- Clear
8- Sometimes unclear
0- incoherent

How could ETD Program Improve?
• More workshop dates
• One Resource/site
• MFA thesis should not be OA
• More consistency
• ETD should be PDF not Word doc

What helped most with formatting?
28 – Email
10 – One-on-One
7 – Workshop
5 – Phone Call
Survey Response

Describe any confusion you had with the formatting literature.

Answer: Note: In the previous slide you spelled "manual" incorrectly. It's with an "a."
Data Synthesis

• Identify priority areas where students seek assistance

• Identify priority times when student seek assistance
Areas

Table of Contents & List pgs.

Why?
1. 1.5 errors per student per draft
2. Most hits for video tutorials
Areas

Signature Page

Why?

1. Most downloaded file
2. Second highest page hits
3. 1 error per student per draft
Times

First three weeks of semester

Why?

1. Half of highest download, hit, view rates.
Times

Last three weeks of semester

Why?
1. Other half of highest download, hit, view rates
Survey Response

Comments on how University Graduate School improve the ETD process for students?

Answer: ONE website, ONE source for all the deadlines, forms, and instructions.
Next steps

• Counting and classifying emails by subject

• Determining outcomes
  – Fall ‘12, Students’ drafts will have 1.0 fewer errors/draft than Spring ‘12.

• Developing more specific survey questions
Recommendations

1. Find opportunities
   Quality assurance

2. Create opportunities
   New media

3. Set Goals or outcomes
Questions, Complaints, or Advice?

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